



**News Release
For Immediate Release
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Tony Jordan Youth Sports Foundation announces grant to Southwest Colts Cheerleaders

The Tony Jordan Youth Sports Foundation which financially supports positive urban youth sports programs for athletes ages 5 to 15 announced today a grant in the amount of \$2300 to the Southwest Colts Pee Wee Cheerleaders. The grant will help support a trip to the national Pop Warner Dance competition to be held December 6 at the Disney Sports Center in Orlando Florida.

The 24 girls ages 10-11 advanced through the local and state qualifiers to qualify for the National Pop Warner cheer/dance competition. The event will feature squads from across the country as they compete for the coveted honor of national champ. While in Orlando the girls will also have an opportunity to visit Disney World and tour some of Orlando's other attractions. Head Cheerleading Coach Parrisse Seale says, "This trip is a great opportunity for these girls to not only compete on a national level but also to have an experience that will influence them for the rest of their lives. I thank the Jordan Foundation for their generous support; the trip would not have been possible without them."

The Southwest Colts stress positive youth development in all phases of their program. Both players and cheerleaders are held accountable for their academic performance and their commitment to sportsmanship and community service. Over 300 youth are involved in the program.

Jordan Foundation President, Tony Jordan, stated, "We were happy that we were able to help make this trip a reality for the Southwest Colts. They exemplify everything that our foundation was formed to support. I thank everyone in the community who believe in the importance of organized sports for urban youth and whose donations made this grant possible."

The Southwest Colts squad will depart from the Greater Rochester International Airport at 8 am On Tuesday, December 4.

Attention editors: Photo opp . 6 am, Tuesday, Rochester International Airport

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